

c. March, 1979

# S.f.a.e.y.e.



## GOT ANY NEWS OR BEEFS

\*\*\*\*\* DIEGO RIVIERA GALLERY NEWS \*\*\*\*\*  
Wondering what's happening in there this term???? What about all those shows awarded last term for space this (Spring term)????? Weeelllll,....here's the sad story.... The DRG (which is believe it or not, THE STUDENTS GALLERY at SFAI) has just undergone a shift in management.....DM (old mgmnt.) is out, and John Kopas is the new DR coordinator, with Lane Starling as asst. John is currently trying to sort out the chaotic state the DR Spring show schedule is in, resulting from the last curator's scheduling of Spring shows around administrative conflicts over the DR space and time. The conflict centers around her lack of scheduling in several of this term's time slots due to administrative demands to usurp to DR Gallery at various intervals this term for their needs. This resulted in having to push three of the awarded (Spring) term shows back into the summer time slots. We have been contacted regarding conflicts students, who were awarded Spring term shows, have been having due to May graduations and summer absences. The show schedule will be posted at the back of the DR Gallery (near the bulletin board where the registration schedules are posted) and letters will be going out this week to students regarding their time slots for showing, etc. Also, a meeting will be scheduled for those students who were awarded time slots for this term, many have not yet been notified of their scheduled show times....Please plan to attend if you expect a show....Watch the DR back door for meeting times and places, and further info. regarding permanent DRG office hours and future activities. The DRG committee needs students volunteers who want to work hard to make the DRG a great, efficient student gallery. It's your Baby! Contact John or Lane if you are interested.  
P.S. A DO-IT-YOURSELF scheduling poster will be up in Brook's Kitchen (over jukebox) for signing up for use of the Kitchen wall space for exhibition. Sign up now if interested. DRG committee meetings will be posted at back door and all students are encouraged to come and get involved!!!!

**NEWS FOR FALL AND SUMMER**  
The new catalogs and summer programs are here and are available in the admissions office. The new tuition rates for summer have also arrived. So, head on down to admissions and pick up your copy today.

**PHOTO. LAB CLOSED FOR SPRING BREAK?**  
It was our understanding the photo lab was to be closed during the spring break. However, it was brought to our attention that some students were seen using the lab. So we went out to school, and saw students painting, printing, sculpturing, and some students in the film dept. There seemed to be no coverups there. Maybe with the photo department, someone just forgot to mention it was open.

Get any news or beefs about things here at s.f.a.i., or around town? Well, give it to us, and well print it. submit any or all articles to the letters to the editors, at the receptionists office in the s.f.a.eye box. Turn in your scoops on fridays, or on mondays, no latter than twelve noon. Were trying to make this your paper, so help us to get it together by getting involved.

A Tuition Increase for the Fall has been accented by the Finance Committee

A tuition increase for the Fall has been passed by the Finance Committee and will now be sent to the Board of Trustees. Check next weeks EYE for the guidelines set for the raise by the Board.

## BROWN FISCAL POLICY LABELED 'BANKRUPT'

### Coalition Unveils Real Balanced Budget

Thirty-eight labor, community, and church groups today endorsed the concept of a People's Budget to insure that the price of Proposition 13 is paid by those who can afford to pay rather than by those least able to pay. A joint statement issued with the Budget said:

"We are proposing that funds be made available by closing tax loopholes and by redirecting monies from programs serving special interests to those addressing unmet human needs which have had to go begging in recent years.

"Some appropriations in the Governor's proposed budget would actually aggravate existing problems in the society and postpone the time when real solutions can be found. Brown's budget cuts programs which provide funds for senior citizens, health care, family planning, housing, education and for programs for the mentally ill and developmentally disabled. We recommend that instead human service programs which have documented unmet needs be fully funded.

"Tax loopholes, in effect, subsidize the rich and large corporations while draining money from the general fund. The Governor's budget leaves subsidies to corporations and the rich intact. We recommend that tax loopholes be closed and priorities reordered.

"The money is available even after Prop 13 if everyone pays his or her fair share. But we will have missed the point entirely if we let the government keep the rich on welfare while squeezing the life blood out of the people at the bottom."

**FOR MORE INFORMATION:**  
Laura Magnani, Friends  
Committee on Legislation  
(916)443-3734 or  
Steve Smite, California Tax  
Reform Association  
(916)446-0145

**HERPES:** Herpes of the vulva was treated twice a day for two weeks in 15 patients by a Maryland doctor. The medication: full-strength Listerine mouthwash. The result: the problem was eliminated in all 15, with only one recurrence over an eight-month period. That patient responded to a second course of the same treatment. Dr. H. M. Radman, writing in the Maryland State Medical Journal, notes that thymol, the active ingredient of the mouthwash, is the source of its effectiveness in this treatment.

# Logo Design Competition

## Design A Logo For California's Certified Farmers' Markets!

Win \$100 & Have Your Artwork Displayed Statewide !

THE BEST DESIGN WILL BE USED AS THE LOGO OF THE DIRECT MARKETING PROGRAM OF THE CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE.

THE WINNER WILL BE CHOSEN ON THE BASIS OF HOW WELL HIS/HER DESIGN EXPRESSES THE CONCEPT AND SPIRIT OF DIRECT MARKETING. JUDGING WILL BE DONE BY THE DIRECT MARKETING PROGRAM.

### What Is Direct Marketing?

DIRECT MARKETING IS THE FARMER SELLING HIS PRODUCE DIRECTLY TO THE CONSUMER. CONSUMERS CAN PURCHASE FRESH, NUTRITIOUS FRUIT AND VEGETABLES AT A RELATIVELY LOW PRICE WHILE THE FARMER RECEIVES A HIGHER FINANCIAL RETURN. THE SMALL SCALE FAMILY FARMER IS THE USUAL DIRECT MARKETER. DIRECT MARKETING OPERATIONS INCLUDE FARMERS' MARKETS, ROADSIDE STANDS, U-PICK FARMS, RENT-A-TREE, AND OTHER ON-FARM SALES.

### Your Design:

1. MUST BE CLEARLY DISTINGUISHABLE WHEN REDUCED, SUCH AS FOR A LETTERHEAD.  
—KEEP IT SIMPLE!
2. CAN BE NO SMALLER THAN 6" X 6" NOR LARGER THAN 18" X 18".
3. CAN BE IN AS MANY AS 3 COLORS, BUT GOOD BLACK AND WHITE REPRODUCTION MUST BE POSSIBLE. ENTRIES CAN BE IN COLOR OR BLACK AND WHITE.
4. CAN NOT INCLUDE LETTERING.
5. MUST BE RECEIVED BY THE DIRECT MARKETING PROGRAM NO LATER THAN 4 P.M. ON TUESDAY, MAY 15, 1979.

ALL ENTRIES BECOME THE SOLE PROPERTY OF THE CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE. THE WINNER WILL BE ANNOUNCED AND THE \$100 PRIZE AWARDED BY JUNE 15, 1979. FOR MORE INFORMATION, WRITE OR CALL US. SEND YOUR LOGO DESIGN ALONG WITH YOUR NAME, ADDRESS, AND PHONE NUMBER TO:

CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE  
DIRECT MARKETING PROGRAM  
1220 N STREET, ROOM A-278  
SACRAMENTO, CA 95814  
(916) 445-5294

An exhibit of wooden graphics by San Francisco artist Bubba Geiger will open April 16 at Zuni, 1658 Market St. in San Francisco. The gallery hours are Monday thru Saturday 10 a.m. to 9 p.m. The exhibit will run thru May 25. The exhibit is entitled A Presentation of Design and Texture and the pieces consist of wood, metal and plexiglass.



**ERASE TOOTH STAINS**  
Have whiter teeth. Smylen removes ugly stains caused by tobacco, food, liquids. Contains exactly what dentists use to clean teeth. Not a liquid, nor a powder, just erase. \$1.98 + 13c Sales Tax + 40c Mailing.

**HOLLYWOOD WINGS**  
Hollywood Wings for a new you. Made of gentle flesh textured fabric, treated to adhere to skin. Just wet and press over furrows. You'll be delighted with results. Box of 50. \$3.49 + 23c Sales Tax + 60c Mailing.



A show of Works on Paper by the Israeli artist, Zvi Tolokovsky, will be shown at the Kala Gallery at 3200 Adeline St., Berkeley, California from April 13 to May 19, 1979. A reception for the artist will be held on April 13 at 8 p.m.



## ETHNIC NOTIONS

A display of black racist memorabilia and antiques from the collection of Jan Faulkner.

March 27 – April 14th.  
Reception March 27th 7 – 10p.m.

Slide show & lecture by Ms. Faulkner 8p.m. March 27.

WORKS, San Jose 248 Auzerais San Jose, CA 297-5740

This exhibit is made possible in part, by a grant from the City of San Jose, Fine Arts Commission.

## COPY GRAPHICS

Images from rapid-copy systems in prints, drawings, books.

WORD WORKS  
377 So. First Street  
San Jose, California 95113  
(408) 998-4310

March 23 - April 20  
Reception: March 23 7:30-9:30

Maria Winkler  
Gail Hodgins  
Donna Dell'Ario  
Tom Bonauto  
Ellen Landweber  
Stephanie Webber  
Tom Krumpak  
Carol Law  
Frank Limone  
Stephen Moore  
Carioca  
Susan Wick  
Susie Reed  
Pearl Jones  
Tyler Hoare  
Sue Osborn  
Rockwell Townsend  
Pasha Turley

+ *Eleanore Segalove*

exhibition curated by Erin Goodwin

## ZVI TOLKOVSKY WORKS ON PAPER AT KALA INSTITUTE

### Artist's statement

Recently I have been involved with the use of primary materials which have been rejected, discarded and are generally of marginal value. These discarded materials are the foundation of my work. Collecting them is an integral part of the artistic process. With time, personal criteria emerge and the stimulus either gains or loses strength depending on the new value which I am able to attach to each item.

In the past I was absorbed with childhood memories or with the description of the human condition. Today the confrontation with material derived from the immediate environment enables me to experience a certain freedom to work in almost any physical or visual reality. Since the source of my energy lies along the sidewalks, my existing space has expanded as well.

Matter which has found its way out of the mainstream of life is neither repelling nor ugly. It might be of poor substance but contains a rich intellectual energy which require the involvement of all my faculties. It seems that in order to create serious art of them, one needs to involve all one's sensibilities.

*Zvi TOLKOVSKY*  
March 1979

ARTISTS TO CELEBRATE NEIGHBORHOOD RHYTHMS

WITH A FESTIVAL IN APRIL

Hundreds of local artists will celebrate the varied rhythms of San Francisco's neighborhoods in the first "Neighborhood Arts Festival" to be held during April. Sponsored by the San Francisco Art Commission's Neighborhood Arts Program, festival events will be held in the city's seven community culture centers.

"The Neighborhood Arts Festival" will showcase visual and performing artists who live in, work in, and are inspired by the rhythms of each neighborhood", said Mark Denton, director of the Neighborhood Arts Program.

Some 1000 musicians, dancers, singers, poets, painters, muralists and cultural organizers will perform and present this Festival. There will be poetry read to jazz in the North Beach, Brazilian dancing and Congolese drumming in the Mission, a battle of Gospel Choirs in Bayview-Hunter's Point, the play "Pinocchio Jones" in the Western Addition, contemporary and traditional Asian art forms in Chinatown, and bands playing salsa, jazz, country & western and punk rock at the South of Market center, plus much more. All events, with the exception of the Gospel evening, are free.

"This Festival fulfills NAP's promise to support community artists in their own settings and to provide quality, free entertainment to our communities", Denton said.

Festival Events are scheduled as follows. FOR MORE INFORMATION, PLEASE CALL GWENDOLYN EVANS 431-8650

NEIGHBORHOOD ARTS FESTIVAL SCHEDULE OF EVENTS

DATE

LOCATION

ACTIVITIES

April 7  
Saturday  
12-5p.m.  
Mission Cultural Center  
2868 Mission  
San Francisco

Latin-American Rhythms: Dances by Marlene Rosa Lima's Afro-Brazilian Workshop; Fred Simpson, Congolese Drums; Carlos Loarca demonstrates Mural Painting; Alvarado School Art Exhibit; Slide shows of Mission Artists.

April 10 & 12  
Tues. & Thurs.  
7:30p.m.  
Bayview Opera House  
4705 Third Street  
San Francisco

Black Rhythms: An Evening of Gospel Singing by Bayview Choirs.  
(This event is sponsored by the Bayview Ministerial Alliance in cooperation with N.A.P.)

April 11  
Wednesday  
7-10:30p.m.  
Intersection Arts Center  
756 Union Street  
San Francisco

Beat Poets Read to Jazz Music:  
Poets: A.D. Winans, George Tsongas, Ruth Weiss. Poet Jack Micheline will read to music by Kell Robertson - a country-western singer.  
Jazz: Noel Jewkes & the Legato Express

April 14  
Saturday  
8:30p.m.  
Western Addition Cultural Center  
762 Fulton Street  
San Francisco

Play: "Pinocchio Jones" performed in the Buriel Clay Theatre

April 21  
Saturday  
2-5p.m.  
8-10:30p.m.  
Chinese Culture Center  
750 Kearny Street  
San Francisco

Chinese Rhythms Old & New:  
2-5p.m. "Contemporary Asian American Art"  
Poetry & songs by young Chinese & Japanese writers: Peter Hirokoshi, Patti Shih and Phillip Gotanda. Dances by the Asian American Dance Collective. Acupuncture & Herbal Medicine demonstration by Andy Ceto, S.F.S.U. lecturer.  
8-10:30p.m.: Traditional Chinese Art Forms. Folk songs performed by the Amay Singers. Dances by the Chinese Performing Arts Society. Acupuncture & Herbal Medicine Demonstration by Andy Ceto, S.F.S.U. lecturer

April 28  
Saturday  
3-9:30p.m.  
South of Market Cultural Center  
934 Brannan Street  
San Francisco

Rhythm Smorgasbord: Music & Ethnic Food throughout the day. Performances by: Mirasol (salsa), Julian Priester (jazz), Charlie Musselwhite (blues), Pearl Harbor and the Explosions (punk rock), Back in the Saddle (country-western)



**GOLDEN GATE FERRY PHOTO CONTEST**

Submit your pictures taken of / or from the Larkspur or Sausalito Golden Gate Ferry.

Prizes and ribbons shall be from the Larkspur Landing Merchants.

Grand Prize Winner  
Three — Black & White Division Winners  
Three — Color Division Winners

**RULES**

1. 11x14 Maximum Size of Print.
2. Limit — Two prints per person
3. Prints (not transparencies) must be submitted by April 30, 1979.

**THE CAMERA COMPANY**

Larkspur Landing  
461-3588

SFA EYE  
**GRAFFITI CONTEST—**  
AT LEAST TWENTY DOLLARS IN PRIZES

In recognition of the preparations made for the visitation of the patrons, the editors of the SFA EYE proudly announce the First Annual Graffiti Contest. Ten photographs of graffiti taken from men's and women's toilet rooms, will appear in our forthcoming issue. CONTESTANTS will endeavor to identify the source of each.

**DO YOU HAVE A GRAPHOTO ?**

Drop a Print in the EYEBOK



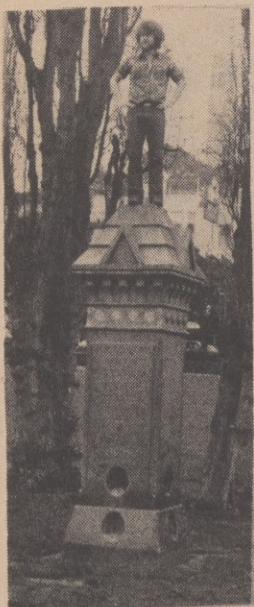
**BALL POINT INK REMOVER**  
Ball Point Ink Remover will dissolve ink stains from shirts, clothing and other items that can be washed or dry cleaned. Easy and safe to use. 1 ounce applicator bottle. \$1.98 + 13c Sales Tax + 40c Mailing.



**HAIR TRIMMER**  
Trim your hair at home, professionally and in minutes. Wonderful for the whole family. Adjustable and easy to use. Complete with standard double-edge razor blades. \$3.98 + 26c Sales Tax + 60c Mailing.



HEY MARK!



### Nanny Goat Hill Gallery

3205 Folsom (near Army)  
San Francisco, Ca 94110

## ANDREA SCHWARTZ

### Paintings & Drawings

April 5-29, 1979

Opening: April 5, 6-9 p.m.

Hours: Mon.-Sun. 12:30-4:30 p.m.

ISN'T IMPERSONATING

A NATIONAL MONUMENT

A CRIME?

*Nanny Goat Hill is a Project of the Bernal Heights Fund*

## David Anderson

April 3-26, 1979

Emanuel Walter Gallery  
San Francisco Art Institute

Reception honoring the artist: Friday, April 6, 5-8 pm



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For Further Information  
Contact: Bret Hewitt  
(916) 442-3827

### ASSEMBLY PASSES AB 224

The Assembly today passed legislation which would ban discrimination in housing against students. By a 41-37 vote (the bare majority needed to secure passage) the lower house resurrected AB 224 (Berman) which was defeated two weeks ago (37-39).

"It's unfortunate that we had so much trouble with AB 224. I'm sure there are at least fifty members in the eighty seat Assembly who support the merits of this bill," commented UC Student Lobby Co-Director, Bret Hewitt.

"We're having problems moving AB 224 because the real estate lobby has super-heated this issue into an emotional one in which virtually no legislator feels comfortable in supporting it," Hewitt explained.

Similar housing discrimination legislation has passed the Assembly during the previous two sessions, but the bills were eventually defeated. Last year, AB 1032 (Berman) was passed by the Senate as well but the Legislature adjourned minutes before the Assembly could concur in the amendments made in the Senate.

"Assemblyman Berman deserves accolades for his efforts today," observed Hewitt. "After the first roll call, there were only 35 yes votes. He was able to round up the remaining six votes on the second call."

AB 224 will now be heard by the Senate Local Government Committee and the full Senate, where its fate is unknown. "California students and their lobbyists really have their work cut-out," concluded Hewitt.

DIEGO RIVERA GALLERY is now accepting applications through April 30th of student work for shows to be held Fall term 1979. Further information for applying will be posted in the individual departments, as well as the back door of the Diego Rivera Gallery. Applications for jury members will also be available there.



## Women Against Violence In Pornography & Media

Women Against Violence in Pornography and Media is proud to announce our second TAKE BACK THE NIGHT March to be held on 42nd Street in New York City (one of the largest pornography strips in the United States), on October 6, 1979. We are organizing now to bring 15,000 women out onto the streets.

The first TAKE BACK THE NIGHT March was held on November 18, 1978 in San Francisco as part of a national conference, "Feminist Perspectives on Pornography," 5000 women marched down Broadway Street and took over the mid-section of the city's pornography district. Contact: Laura Lederer, report on the 552 2709 March and the Conference.

Women Against Violence in Pornography and Media (WAVPM) is a Bay Area based membership organization of 1000 feminists who are working to eliminate pornography.

## WANT AD

### WANTED

DO YOU THINK THIS  
PAPER HAS PROBLEMS?  
YOUR RIGHT!  
I NEED CONTRIBUTIONS  
OF ALL KINDS, NOTHING  
TURNED DOWN, AFTER ALL  
THIS MADE TO PRINT  
DIDNT IT? DROP ALL  
IDEAS OR ARTICLES IN  
OUR BOX IN THE RECEPTION  
OFFICE ON MONDAYS, OR NO  
LATER THAN TUESDAY AT  
NOON.